

**RE/MAX<sup>®</sup>**

Keller Williams

Productive agents. Influential brand. Unmatched global presence.  
RE/MAX is the clear choice in real estate.

**AGENT PRODUCTIVITY****15.7**

Transaction Sides

**7.2**

Transaction Sides

Source: U.S. transaction sides per agent are from the T3 Sixty Real Estate Almanac Enterprises report, citing 2020 transaction sides.

**GLOBAL PRESENCE****110+**

Countries and Territories

**51**

Countries and Territories

**UNAIDED AWARENESS**

More buyers and sellers think of RE/MAX than any other real estate brand.

**37.3%****14.1%**

Source: MMR Strategy Group study of unaided awareness among buyers, sellers and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind?

**ONLINE PRESENCE: remax.com****#1**

Real Estate Franchisor Website

**75%**

More Traffic than kw.com

Source: SimilarWeb data, Jan. - Dec. 2020