

GEORGIA

2023 RE/MAX® vs. THE INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

MAJOR, FULL-SERVICE BROKERAGE BRANDS						
	TRANSACTION SIDES PER U.S. AGENT ¹	U.S. TRANSACTION SIDES	U.S. BRAND AWARENESS (UNAIDED) ²	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RE/MAX	13.3	781,377	34.0%	110+	9,175	144,014
COMPASS	7.4	210,365	1.2%	1	502	28,237
	6.4	608,728	16.3%	39	2,900	103,400
CENTURY 21	6.2	298,562	25.3%	85	13,600	148,600
 KELLERWILLIAMS	6.2	1,047,548	12.7%	60	1,100	191,877
	6.1	307,235	6.0%	13	1,500	50,775
	5.9	132,230	2.3%	81	1,100	26,300
REALTYONEGROUP	5.5	100,374	0.3%	13	400	18,000
	5.4	397,138	0.9%	24	N/A	87,000
	5.2	9,361	N/A	1	7	1,804
	3.3	80,200	0.5%	1	200	24,000

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